

This year, Emirates NBD will align its CSR initiatives with the Year of Zayed, honouring the late Sheikh Zayed bin Sultan Al Nahyan.

Q3 at a Glance

- 310 Volunteering Activities
- 25,728 Hours Volunteered
- 4,460 Volunteer Deployments
- 7,103 Beneficiaries
- 37 DFBS
- 17 People Hired through #TogetherLimitless YTD
- Raised AED 490,508 through online banking

A closer look at 'Sunglasses for Labourers'

Majority of blue collared labourers spend their day exposed to the harsh summer sun. This summer in partnership with La Moda, over 1,000 sunglasses were donated and distributed to hundreds of blue collared labourers at the ServeU labour Camp, Al Quoz.



"The ServeU Labour camp residents were very happy to receive the sunglasses, we asked their opinion, and they said it was a great idea since some of them are always exposed to the sunlight at work and that it will help their eyes not to be strained by the light."

- Risper Okatch, Emirates NBD Exchanger



Bringing it Beyond

Exchanger's visited the Hams Al Khams Centre, in Sharjah to assist the teachers in handling the day to day schedule of the centre.



Toys for Refugees

20 Exchangers came together to build toys for refugee children in Lebanon and Jordan.



Emirates NBD Shares Best Volunteer Practices at UN Impact 2030 Summit

The Impact 2030 inaugural summit held at the UN Headquarters in New York, aims to address global efforts in achieving the UN's Sustainable Development Goals (SDGs) through corporate volunteering. Emirates NBD in partnership with EXPO 2020 Dubai were invited to present our corporate volunteering strategy as a lead example.



We Love Our Beach

Exchangers ventured to JBR to clean the beach, during our monthly campaign to protect and clean our beaches.

Disability Friendly Branch (DFB)



Travellers HD

Travellers HD is a new assistive technology for customers with low vision and varied levels of visual impairment. It was tested and installed at the Hamriya, Al Qusais and Dubai Festival City Branches.



American Sign Language (ASL) Training

This quarter, the second edition of ASL training took place in collaboration with Pomegranate Institute. Currently, 150+ Bank employees have been trained in ASL.

To find out more about our disability friendly branches and banking privileges for customers with disabilities, [click here](#).



#TogetherLimitless

The Bank's #TogetherLimitless advocacy platform for people with disabilities and sought to debunk the myths around employing people with disabilities at this quarter's panel discussion. The research commissioned by the Bank aims to better understand UAE employers' perceptions on hiring people with disabilities.

The event brought together over 100 attendees from across 48 companies and government entities.

For more information please email Info@careersnetwork.ae



#moneywise

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#moneywise launched an interactive programme on managing personal finances for the Bank's employees.

Financial Coaching

The peer to peer coaching programme, continues to grow. Aimed to help employees become more confident in managing their finances.

Banker for a Day

Banker for a Day is back, the Liv. department piloted the latest one day internship with students from Emirates Institute for Banking and Financial Services (EIBFS).



Philanthropy

Kerala Flood Relief

Heavy rainfall during monsoon season has resulted in severe flooding and devastation in Kerala, India. With your contribution Emirates NBD and Emirates Red Crescent, are able to help supply the necessary assistance to help build shelters and provide food for those in need.

To find out more about how to donate online with Emirates NBD, please [click here](#).

Environment: Keep the Creek Clean



This Private Banking and Corporate Responsibility initiative aims to preserve and clean up the UAE's waterways, specifically the Dubai Creek. The programme is funded by contributions made on behalf of our new Private Banking customers as a part of their onboarding.

This quarter, over 50 Emirates NBD Group employees were trained in the PADI Open Water/Advanced Open Dive course giving them the ability to dive down to 18m and help us protect and clean the UAE's underwater ecosystems.

